



ORGANIZER

SPONSORSHIP OPPORTUNITIES

(9th – 11th Feb. 2024)

Benefits	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
Complementary Stall space	36 Sq.mt.	27Sq. mt.	18 Sq.mt.	9 Sq.mt.
One page Colour advertisement in IIA News Magazine / event report	4 Intersections	3 Intersections	2 Intersections	1Intersections
Mention in Radio Publicity	✓	×	×	×
Link on IFX-2022 website with company's logo	✓	✓	✓	✓
Company's Product / Services Emailer to more than 10000 members of IIA & Visitor Registered online prior of start of the event	4 E-mailers	3 E-mailers	2 E-mailers	1 E-mailers
Permission to display the company's Banner(s) at the venue of the Exhibition	4	3	2	1
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	✓	✓	✓	✓
Exhibitor's Logo in Advertisements / Promotional Material / Website	✓	✓	✓	✓
Logo on Backdrops of inaugural function / seminars etc	✓	✓	✓	✓
Logo on Hoardings	✓	✓	✓	✓
Logo on visitor's E-Invites	✓	✓	✓	✓
Logo on Exhibitors Directory / Event Report	✓	✓	✓	✓

Logo on Main Entrance Gates	✓	✓	✓	✓
Standees near the business discussion area / Seminar Halls	4	3	2	1
Sponsorship Amount excluding GST @ 18%	INR Rs.6 Lacs	INR Rs. 4.5Lacs	INR Rs. 3Lacs	INR Rs. 1.5 Lac

OTHER SPONSORSHIP OPPORTUNITIES

Deliverables	Seminar Sponsorship	Visitors & Exhibitors Badges Sponsorship
Free Built-up Exhibition Space	9 Sq.mt.	9 Sq.mt.
Free Space for Banners /Standees (Max. Size 6x3ft)	3	1
Logo on Website	✓	✓
Company's Audio Visual presentation/ Film in the conference during Tea/ Lunch Break	✓	✓
Company brochure inserted in the Seminar delegate kit	✓	✓
Sponsorship Amount	INR Rs. 1Lacs	INR Rs. 1Lacs

Bank Details :-

The payment is to be made in favour of “**INDIAN INDUSTRIES ASSOCIATION**”

Bank Name : **PUNJAB NATIONAL BANK**

Branch : **PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010**

Account Number : **3926002105000804**; RTGS/NEFT/ IFSC CODE: **PUNB0392600**



For more details contact :-

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INDIAN INDUSTRIES ASSOCIATION