

## SPONSORSHIP OPPORTUNITIES

(24<sup>th</sup>-26<sup>th</sup> Feb 2023)

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<b>Complementary Stall space</b>	<b>36 Sq.mt.</b>	<b>18 Sq.mt.</b>	<b>9 Sq.mt.</b>
<b>One page Colour advertisement in IIA News Magazine / event report</b>	3 insertions	2 insertions	1 insertion
<b>Mention in Radio Publicity</b>	✓	×	×
<b>Link on Expo website with company's logo</b>	✓	✓	✓
<b>Company's Product/ Services Emailer to more than 9700 members of IIA</b>	3 Emailers	2 Emailers	1 Emailer
<b>Permission to display the company's Standee (s) at the venue of the Exhibition. Max. Size- 18 sqft. (6x3ft)</b>	3	2	1
<b>Company Catalogue in Delegate Kits of Seminars to be conducted during the event</b>	✓	✓	✓
<b>Exhibitor's Logo in Advertisements / Promotional Material / Website</b>	✓	✓	✓
<b>Logo on Backdrops of inaugural function/ seminars etc</b>	✓	✓	✓
<b>Speaker Slot in Event Seminars</b>	✓	×	×
<b>Logo on Hoardings</b>	✓	✓	✓
<b>Logo on Pole Buntings</b>	✓	✓	✓

<b>Logo on visitor's E-Invites</b>	✓	✓	✓
<b>Logo on Exhibitors Directory / Event Report</b>	✓	✓	✓
<b>Logo on Main Entrance Gates</b>	✓	✓	✓
<b>Standees near the business discussion area / Seminar Halls</b>	3	2	1
<b>Sponsorship Amount excluding GST @ 18%</b>	INR Rs.6 Lacs	INR Rs 3 Lacs	INR Rs.1.5 Lacs

### **Other Sponsorship Opportunities**

<b>Deliverables</b>	<b>Seminar Sponsorship</b>	<b>Visitors &amp; Exhibitors Badges + Lanyard Sponsorship</b>
<b>Free Built-up Exhibition Space</b>	9 Sq.mt.	9 Sq.mt.
<b>Free Space for Banners / Standees (Max. Size 6x3ft.)</b>	3	1
<b>Logo on Website</b>	✓	✓
<b>Company's Audio-Visual presentation / Film in the Conference during Tea / Lunch Break</b>	✓	✓
<b>Company brochure inserted in the Seminar delegate kit</b>	✓	✓
<b>Company name printed on Badges &amp; Lanyard along with IIA</b>	×	✓
<b>Sponsorship Amount</b>	INR Rs.1.5 Lacs	INR Rs.50,000 + Printed 5000 Visitor's Badges & 400 Exhibitors Badges with Lanyards.

#### **Bank Details: -**

The payment is to be made in favour of "INDIAN INDUSTRIES ASSOCIATION"

Bank Name: PUNJAB NATIONAL BANK

Branch: - PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010

Account Number: 3926002105000804; RTGS/NEFT/ IFSC CODE: PUNB0392600

#### **For more details contact: -**

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