



SPONSORSHIP OPPORTUNITIES

(12th to 14th Feb 2021)

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Complementary Stall space	36 Sq. Mtr.	18 Sq. Mtr.	9 Sq.mt.
One page Colour advertisement in IIA News Magazine / event report	3 insertions before the event on monthly intervals	2 insertions before the event on monthly intervals	1 insertion before the event on monthly intervals
Mention in Radio Publicity	✓	×	×
Link on Expoweb site with company's logo	✓	✓	✓
Company's Product/Services Email to more than 8000 members of IIA	3 Emails- Before the event in 15 days intervals	2 Emails- Before the event in 15 days intervals	1 Email- Before the event in 15 days intervals
Permission to display the company's Banner(s) at the venue of the Exhibition	3	2	1
Company Catalogue in Delegate Kits of Seminar to be conducted during the event	✓	✓	✓
Exhibitor's Logo in Advertisements / Promotional Material/Website	✓	✓	✓
Logo on Backdrops of inaugural function/seminars etc	✓	✓	✓
Logo on Hoardings	✓	✓	✓
Logo on Pole Buntings	✓	✓	✓
Logo on visitor's E-Invites	✓	✓	✓
Logo on Exhibitors Directory/ Event Report	✓	✓	✓

Logo on Main Entrance Gates	✓	✓	✓
Standeers near the business discussion area/ Seminar Halls	3	2	1
Sponsorship Amount excluding GST @ 18%	INR Rs. 6 Lacs / USD \$ 8500	INR Rs. 3 Lacs / USD \$ 4200	INR Rs. 1.5 Lacs / USD \$ 2100

Other Sponsorship Opportunities

Deliverables	Seminar Sponsorship	Visitor Registration / Exhibitors Badges & Lanyard Sponsorship
Free Built-up Exhibition Space	9 Sqmt	9 Sqmt
Free Space for Banners/Standees (Max. Size 6x3ft.)	3	1
Logo on Website	✓	✓
Company's Audio Visual presentation / Film in the Conference during Tea / Lunch Break	✓	×
Company brochure inserted in the Seminar delegate kit	✓	✓
Sponsorship Amount	INR Rs.1 Lacs / USD \$ 2000	INR Rs.1 Lacs / USD \$ 2000

Bank Details:

The payment is to be made in favour of “INDIAN INDUSTRIES ASSOCIATION”

Bank Name : PUNJAB NATIONAL BANK

Branch:- PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010

Account Number : 3926002105000804; RTGS/NEFT/ IFSC CODE: PUNB0392600

For more details contact : -

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